

## PRESS RELEASE

### INTRODUCING A NEW AGE OF INNOVATION AND CONVENIENCE

#### KenolKobil PLC. Launches a New Fuel Mobile Application

**Nairobi, Kenya. 5<sup>TH</sup> APRIL 2018** – KenolKobil PLC., today, has launched a new fuel application, K-Wallet – an easy-to-use fuel management app that adds convenience to both individual and corporate customers.

The K-Wallet app allows customers to purchase fuel and non-fuel products, locate KenolKobil stations and services, view current fuel prices, keep track of their vehicles' odometer readings and keep track of fuel spend. In addition, K-Wallet customers get to enjoy a discount of Kshs 2 for every litre of fuel purchased.

Speaking at the launch, KenolKobil's General Manager for Kenya, Mr. Martin Kimani, said, "With the rise of smartphones and tablet computers, technology has made it very easy for people everywhere to access most products and services on the move. We are modernizing our customers' fueling experience by making the best out of the latest technological tools."

"Therefore, we developed the K-Wallet App to help meet and exceed our customers' expectations, while maintaining our commitment to improve and increase quality and total value of our products and services," he added.

K-Wallet is one of its kind in the region; it is the only fuel app that allows the customer to top up directly at the KenolKobil service stations or via M-Pesa using a pay bill number.

"I have no doubt that this innovation will go a long way in giving motorists and Kenyans great convenience as they continue to consume KenolKobil products and services. I would also wish to commend KenolKobil for their milestone in introducing the fuel mobile app into the Kenyan market and wish them great success on this new product," said the Principal Secretary State Department of Petroleum, Mr. Andrew Kamau, CBS, who was the guest of honor at the event.

KenolKobil continues to be a market leader in innovation, a provider of the highest quality products and a company that offers diverse solutions for existing market needs and setting the pace for future developments in the oil and gas sector.

Loise Gitonga

## **Public Relations**

### **About KenolKobil PLC**

The KenolKobil Group is a leading indigenous oil marketing brand in Africa with its Head Office in Kenya and subsidiaries in Uganda, Rwanda, Zambia, Ethiopia and Burundi.

As a growing Pan-African oil marketing company, we have perfected our business in downstream sourcing and marketing, catering to both the domestic and industrial consumers of petroleum products with a product portfolio that includes motor fuels, industrial oils, lubricants and other specialist oils, aviation fuels and LPG.

KenolKobil has been in operation since 1959 and is a public company listed in the Nairobi Securities Exchange (NSE). Our guiding principle is the resolve to be the best in the markets we operate in through provision of reliable and high quality products and services and at the same time driving socially responsible and corporate governance practices. As such, we continually invest in technology and infrastructure to support our extensive supply chain of over 400 Service Stations, our extensive network of storage terminals, and our blending and filling plants for our lubricants and LPG segments.

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